

# WHY DORO

While other brands like to talk about stunning displays, amazing cameras or the latest technology with the cool new name, we like to talk more about simplicity. That's what our fans – people who feel the effects of ageing but remain young at heart – really want. It's why "EASY" is the key building block in every Doro's DNA, shaping every detail into a phone you'll love – including the ability to take great photos and to enjoy them on a big, beautiful screen. They're also expertly tuned to suit the more mature ear.

### **HEAR IT. SEE IT. LOVE IT.**

No matter how young we stay at heart, age has a way of turning once easy tasks into frustrating chores. At Doro, our phones are born from the idea that using them should always be a breeze even when hearing, seeing or dexterity declines. That's why you will always find excellent standard features such as extra loud and clear sound, high contrast displays, easy to read buttons and a large, clear interface. And of course, the widely separated keys make typing easier. We focus on the chores, so you can focus on the fun stuff

## FLIP PHONE WITH EXTERNAL DISPLAY AND FACEBOOK

The stylishly designed Doro 7080 has an external display showing a caller's name and number right away. Just flip it open to answer a call or to begin enjoying photos, videos, Facebook, WhatsApp and more on the large screen. Widely separated, high contrast keys make calling and texting easier, and HD Voice enables clearer conversation at both ends of the line. And as an added plus, Doro 7080 supports direct help via the assistance button and our Response by Doro™.

#### **RESPONSE BY DORO®**

Our unique services enable trusted relatives or friends to quickly and easily manage important settings on your phone, all via an app installed on theirs. These services also keep your support network close. Just one press of your phone's assistance button sends an alarm with your location to a list of people you rely on, sounding a loud, distinct signal on their phones even if placed in 'Do not disturb' mode. More peace of mind for you, and for them.

Top features	
4G	√
Assistance button	······
Camera resolution (megapixel)	
Main: 5MP(HW) Front/2nd	: VGA"
Email	√
GPS	✓
HAC (hearing aid compatible)	✓
Loud and clear sound	√
Speakerphone	√
Visual ring indicator	√
Torch	√
Main features	
Backlit keypad	√
Calculator	√
Calendar	✓
ICE (In Case of Emergency)	√
Startup wizard	✓
Supporting on/off hook button on headset	√
Wake up alarm	√
Internet	
Bookmarks	······································
Facebook	
Web browser	
	······································
WhatsApp messaging	<b>√</b>
Camera	
Camera flash	✓
lmage viewer	V
Video recording	V
Memories	
Call log positions	limited
Internal Storage 4GB+	
List top 10 contacts first	√
One press alarm dial-up	√
· · · · · · · · · · · · · · · · · · ·	
One touch memories 4 : Options- Back- Clear- C	Camera
Phonebook positions	>500
- Honebook positions	

Handset unit display	
Adjustable font size	V
Backlit display	√
Big display text	√
Colour display	✓
Contrast adjustment	√
Customisable wallpaper	√
Display size (H x W mm)	43.2*57.6
External display	√
Optional display modes optimised for vis	ually
impaired users	√
Resolution (H x W pixels) 320x	240QVGA
SMS	
MMS	
	· · · · · · · · · · · · · · · · · · ·
Predictive text	·····
SMS	<b>√</b>
My Doro Manager	
Add, remove or edit contacts	√ 
Add, remove or edit daily reminders	√
Adjust important settings	✓
Sounds & Signals	
Polyphonic ringtones	22
Priority call alert (VIP)	√
D: 00	
Ringer off setting	V
Ringer volume settings except off	15
Acoustics	
HD voice certified	
Hearing Aid Compatibility Rating T4/	M4, T4/M4
Hearing Aid Compatibility Rating T4/	
Hearing Aid Compatibility Rating T4/ Maximum receiving amplification (dB)	35
Hearing Aid Compatibility Rating T4/Maximum receiving amplification (dB)  Maximum ringer volume (dB(A) at 1 metr	35 re >75
Hearing Aid Compatibility Rating T4/.  Maximum receiving amplification (dB)  Maximum ringer volume (dB(A) at 1 metr  Microphone mute	35 re >75
Hearing Aid Compatibility Rating T4/.  Maximum receiving amplification (dB)  Maximum ringer volume (dB(A) at 1 metr  Microphone mute  Noise cancelling microphone	35 re >75 
Hearing Aid Compatibility Rating T4/.  Maximum receiving amplification (dB)  Maximum ringer volume (dB(A) at 1 metr  Microphone mute  Noise cancelling microphone  Speaker phone volume settings	35 re >75
Hearing Aid Compatibility Rating T4/.  Maximum receiving amplification (dB)  Maximum ringer volume (dB(A) at 1 metr  Microphone mute  Noise cancelling microphone	35 re >75

Handset size (mm)	1,77x128x160
Handset weight including batterie	
Handset weight including batterie	es (oz) 108
Cables & Connections	
Headset outlet (3.5mm)	<b>√</b>
Powering handset unit	
	1350mAh Li-ior
Low battery warning	<b>√</b>
Standby time (up to hours)	280
Talk time (up to hours)	
Powering base unit	
AC adapter spec V/mA	5V 550mA
<b>Technology</b> 3G	V
3G (Bands) UMTS Band 1 (2100) 8	k 8 (900), B2 (1900)
3G data rate	
A-GPS	
Bluetooth®	······································
Bluetooth® version	
Chipset	MT6731V/ZA
GPRS	<b>v</b>
GSM (band) Euro tripleband GS	SM 900/1800/1900
LTE (4G) Cat 4 VoLTE, Band 1, 3, 7, 8, 20Pı	repared for FDD
28A	
Memory card type Micro SD	
Nano-SIM (4FF)	<b>√</b>
VCard support	<b>v</b>
Wi-Fi	✓
SAR (head)	0.620
SAR (body)	1.26
SAR (limbs)	2.913





✓ Hear more thanks to loud and clear sound



**▼** Feel more secure with assistance button



**⋘** Easy to use 5MP camera

